

PRIVACY POLICY

L&R Construction LLC | Effective September 10, 2026

1. Introduction

L&R Construction LLC ("L&R Construction," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit or interact with our website, submit a form, request an estimate, contact us, or otherwise use our online services (collectively, the "Services").

By using the Services, you acknowledge the practices described in this Privacy Policy. If you do not agree with this policy, please discontinue use of the Services.

2. Information We May Collect

The information we collect depends on how you interact with us and may include:

- Contact information, such as your name, mailing address, email address, and telephone number.
- Project information, such as a property address, requested services, project details, photographs, measurements, budget information, and preferred scheduling details.
- Communications, including messages, estimate requests, form submissions, reviews, and records of correspondence.
- Transaction and business information associated with estimates, contracts, invoices, and payments. Payment card details may be processed directly by a third-party payment provider and may not be stored by us.
- Technical information, such as IP address, browser type, device type, operating system, referring pages, pages viewed, approximate location, and website interaction data.
- Information collected through cookies, pixels, analytics tools, and similar technologies, where used.

3. How We Collect Information

We may collect information directly from you, automatically through your use of the website, and from service providers or referral sources. Please do not submit sensitive personal information through a general website contact form unless we specifically request it through an appropriate method.

4. How We Use Information

We may use collected information to:

- Respond to inquiries, schedule consultations, and prepare estimates or proposals.
- Provide, administer, improve, and personalize our Services.
- Communicate about projects, appointments, payments, service updates, and customer support.
- Maintain business records, enforce agreements, prevent fraud, and protect our rights, property, customers, workers, and the public.
- Analyze website performance and understand how visitors use our Services.
- Send marketing communications where permitted by law. You may opt out of promotional emails by following the unsubscribe instructions or contacting us.
- Comply with applicable laws, regulations, legal processes, and governmental requests.

5. Cookies and Analytics

Our website may use cookies and similar technologies to support site functionality, remember preferences, measure traffic, and improve performance. Third-party website hosts, analytics providers, embedded content providers, or advertising services may also place or access cookies according to their own privacy policies.

You can usually control cookies through your browser settings. Blocking certain cookies may affect website functionality. Where legally required, we will request consent before using non-essential cookies.

6. How We May Share Information

We do not sell personal information for money. We may disclose information only as reasonably necessary in the following circumstances:

- Service providers: to vendors that support website hosting, communications, scheduling, analytics, document management, payment processing, marketing, and other business operations.
- Project-related parties: to subcontractors, suppliers, inspectors, professional advisers, or other parties involved in evaluating or completing a requested project, when appropriate.
- Legal and safety purposes: when required by law or when reasonably necessary to protect legal rights, safety, property, or prevent fraud or misuse.
- Business transfers: in connection with a merger, financing, sale, reorganization, or transfer of some or all business assets.
- With your direction or consent.

7. Data Retention

We retain personal information only as long as reasonably necessary for the purposes described in this policy, including providing services, maintaining project and financial records, resolving disputes, enforcing agreements, and meeting legal, tax, insurance, or accounting obligations. Retention periods vary according to the type of information and applicable requirements.

8. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. However, no website, electronic transmission, or storage system can be guaranteed completely secure. You provide information electronically at your own risk, and we encourage you not to transmit confidential information through unsecured channels.

9. Your Choices and Privacy Rights

You may request access to, correction of, or deletion of personal information we maintain about you, subject to identity verification and applicable legal exceptions. You may also ask us to stop certain marketing communications. We may retain information when required or permitted for legitimate business, contractual, safety, tax, insurance, or legal purposes.

Depending on where you reside, applicable law may provide additional privacy rights. We will consider verified requests and respond as required by applicable law.

10. Third-Party Links and Services

The website may link to third-party websites, social platforms, maps, payment services, or other resources. We do not control and are not responsible for the privacy, security, availability, or content of third-party services. Review their policies before providing information.

11. Children's Privacy

The Services are intended for a general audience and are not directed to children under 13. We do not knowingly collect personal information from children under 13 through the website. If you believe a child has provided such information, please contact us so we can take appropriate action.

12. Changes to This Privacy Policy

We may update this Privacy Policy as our practices, technology, or legal obligations change. The revised policy will be posted with an updated effective date. Continued use of the Services after an update constitutes acknowledgment of the revised policy.

13. Contact Us

Questions or privacy requests may be submitted by mail to:

L&R Construction LLC
2900 Leivasy Road
Nettie, WV 26681

This document is a general website privacy-policy template and does not constitute legal advice. L&R Construction LLC should review it whenever its website tools, vendors, payment methods, advertising practices, or data collection practices change.